



About Tartaglia Communications, LLC

Tartaglia Communications, LLC, is a full-service public relations firm that specializes in developing strategic communications solutions for health, science and nonprofit organizations. The firm was established to provide personalized service, high-level strategic insight, and the results-oriented approach that clients in these sectors need to achieve their communications objectives in a cost-effective manner.

For more than 30 years, Tartaglia Communications' principals have developed high-impact communications programs for a range of national and local organizations. They have designed award-winning campaigns for well-known national organizations like The Robert Wood Johnson Foundation, Brookhaven National Laboratory and Columbia University Medical Center, as well as for biopharmaceutical startup companies, regional hospitals, and local nonprofit organizations.

The firm's principals, Dennis and Sheila Tartaglia, draw on their expertise and extensive network of contacts to deliver customized programs that help clients reach their business, policy and educational objectives. While intimately involved in all accounts, they employ a network of trusted and experienced communications professionals who can assist with projects when the need arises. Tartaglia Communications' network includes writers, publicists, designers, video producers, advertising specialists, multicultural communicators, event planners and online marketers, among others.

Tartaglia Communications and its principals have earned more than two dozen top awards, including the Public Relations Society of America's *Silver Anvil* and *Bronze Anvil*, and PRWeek's *Healthcare Campaign of the Year*.

Tartaglia Communications focuses on the following areas of work:

- Communications Planning
- Media Relations - Strategy Development and Execution
- Health and Science Writing/Editing
- Policy Communications and Media Advocacy
- Marketing Communications
- Social Marketing
- Media and Message Training
- Corporate and Internal Communications
- Social Media Engagement
- Crisis Communications and Issues Management

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